

SIG Mobile Development Potential App Ideas

1. Clicker | A sophisticated tracker of numerical values

Purpose: Provide a way to count anything that can be counted.

Main Features:

- Tap to bring a value up or down
- Animated displays to make keeping track of things fun
- Increments – Option to count a certain amount every tap
- Storage of all the values you count

2. Anxiety Tracker | A simplistic tool designed to help with stress

Purpose: Provide users an intuitive, animated display that lets them wind back

Main Features:

- Journal (Put all your random thoughts here)
- Breathing exercises (Animated motion screens to help you “flow”)
- Task bar (Keep all your anxiety work in the phone instead of in your head)

3. Workout Status | An encouraging gym buddy on the phone

Purpose: Provide a tracker buddy that keeps users motivated and informed.

Main Features:

- Gamify workouts (Level ups, XP, etc)
- Ease of use, so you can spend more time working out (Taps and swipes)
- Workout logging, pie charts, target muscles
- Backed by real research

4. Mind Map | A closed space for swirling thoughts to be contained

Purpose: Provide an animated display where users’ thoughts can be kept safely until processed further.

Main Features:

- Fluid displays (Thoughts moving freely on screen, etc)
- Different storage spaces
- Tags, organization, color, etc

5. E-Business Card | Help professionals make cards online

Purpose: Provide users with a tool to create business cards online and export them for later use.

Main features:

- Flexibility to style card to their liking
- A lot of different fonts and colors
- Basically like Evite and Linktree, but a business card

6. Flashcards | Make studying a little better

Purpose: Provide users with a chance to make studying more personalized and intuitive.

Main features:

- Animated flash cards
- Easy add and remove controls
- Personalize with themes, styles, arrangements, etc
- Everything a student needs to concentrate

7. Habit Tracker | Click your way into developing a new habit

Purpose: Provide users with an easy, tap driven habit monitoring tool.

Main features:

- Easy way to add to habit count – just a single tap
- Visualize habit streak for extra motivation
- Gamify habits with badges and awards

8. Dynamic Student Calendar | A calendar centred around the student

Purpose: Provide high school/college students an effective management tool to control their responsibilities.

Main features:

- Dynamic scheduling (A calendar that can easily be changed, reflecting a student's ever-changing timeline)
- To-do lists, course trackers, etc
- Everything a student like us needs